

# FARM WEEK UPDATE

## Dairy Hygiene Division

### In this issue:

- Thank You!
- Very special offer
- Your Feedback please
- Dan's Top 5 tips for effective milking

## Improving Milk Yields

*Dr Dan Humphries – Dairy Vet & former Herdsman*



Thanks for taking the time out last week to join us at one of the six sessions we ran across Co Antrim.

The aim was to help dairy farmers consider additional ways to improve the milking process and we hope you found the meeting valuable. If you would like to know more, or have any specific questions, please get in touch.

In the meantime, many thanks to **Wilmor Kelso, Brian Knipe** and **Charles Weir** who hosted the meetings on their farms; demonstrating their Foaming Systems.

As mentioned, we are running an offer on the Foaming Gun, which comes fully installed and with a 12-month guarantee. The **SPECIAL OFFER** price of £250.00 + VAT runs throughout January and February and is available with a range of finance offers, including a “no upfront cost” option—we look forward to speaking soon.

**Derek Patterson** (0784 800 3069)



## We want to know what you think

*as we work to improve our delivery & dispatch of your favourite products*



Currently we use third party couriers, who do a great job, but can't always provide the flexibility you are looking for.

We are planning to introduce our own service, and would appreciate your thoughts.

We think more precise delivery times, when you need them and specifically where you want them delivered (ie not at your back door) and the opportunity to talk to someone who knows about our products, services and prices.

So if there are specific things that are important to you and should be built into our offer, please let us know by making contact with Derek Patterson 0784 800 3069 or Paul Hamilton 028 9446 2233 and tell us what you need.

Many Thanks

## Dan's Top 5 Tips

*for Milking Effectiveness.*



**ANALYSE** the time you spend in your parlour – are there better and more efficient ways

**MILK LET DOWN** – it takes 60 to 90 seconds from first touching the teats. Harnessing this reflex can HALVE “unit-on” time

**QUALITY**—are you using good quality teat disinfectants properly and giving them time to work?

**MACHINERY**—is your milking machine giving you the best results? Is it time you check it out further?

**MONITOR** and review your results. If you don't look for improvements, you will not find them!

## VIDEO: Foaming Gun in action



**Derek Patterson & Paul Hamilton**

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